



Mark Griffin MBE

PurposeFused LEADERSHIP

Hi, I'm Mark! I'm a former international athlete, recovered banker, and award-winning social entrepreneur, recognized with an MBE by the Queen of England for my work unlocking human potential.

With more than 25 years of experience across sport, business, and purpose-driven ventures, I understand what it means to perform and lead under pressure.

As a Founding Partner at PurposeFused, I work alongside senior leaders, founders, and their teams to reclaim clarity, energy, and purpose—so they don't just succeed, they matter.

Through keynotes, coaching, and workshops, I help leaders:

- Lead with clarity under pressure
- Reignite vitality and engagement
- Make higher-value decisions
- Build purpose-aligned cultures

When I step onto a stage or into a boardroom, I don't just inspire—I activate. With sharp wit and a grounded presence, I create experiences that help leaders reset, reconnect, and reimagine how they show up—especially under pressure.

I help leaders cut through the noise, focus on what truly matters, and deliver impact across the dimensions of Me, We, and the World.

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Book a Discovery Call:

calendly.com/purposefused/30min



ABOUT MARK

- Founding Partner, PurposeFused
- Founder and (former) CEO Play Rugby USA
- Real Leaders Top Impact Award Winning CEO, 2024
- Former International Athlete with USA Men's National Rugby Team
- Medal Recipient from Her Majesty the Queen of England
- Certified Sports Life Coach
- Certified Energy for Impact practitioner, via The GC Index® and The Young Person's Index®
- Certified Barrett Consultant in Developing Leaders & Cultivating Culture

SIGNATURE OFFERINGS

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PURPOSEFUSED KEYNOTES

- **The Captain's Call:** *Leading When the Pressure's On*
- **Converting Pressure into Points:** *Reclaiming Clarity, Energy, & Focus*
- **The Human Operating System:** *A New Model for Sustainable Leadership*

45–60 MINS | IN-PERSON OR VIRTUAL

AUDIENCE OUTCOMES:

- Immediate impact + mental reset
- Shared language for sustainable leadership
- Clarity under complexity

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THE KEYSHOP™ FORMAT

A hybrid of keynote energy + applied learning

90–120 MINS | IN-PERSON

TAKEAWAYS

- Purpose-aligned tools
- Shared experience and meaningful connection
- Real commitments that last

"This made a profound impact. It was a life-changing experience."
—Coaching Client



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